

The Miami Times



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***The Miami Times* launches new HIV/AIDS Profile Series In Partnership with Clear Health Alliance**

May 14, 2013 -- MIAMI, FL -- *The Miami Times* is pleased to announce that it has formed a partnership with Clear Health Alliance, an HIV/AIDS Medicaid Specialty Plan offered by Simply Healthcare Plans, with the goal of better informing the South Florida community about the impact of HIV/AIDS and the kinds of medical services that the Alliance provides.

As both *The Miami Times* and Clear Health Alliance are well aware, Blacks represent a disproportionate number of the growing cases of HIV/AIDS, many of whom do not have access to care. Through a series of profiles that will run for six months beginning May 22, 2013 in *The Miami Times*, readers will have the opportunity to meet a diverse group of men and women, straight and gay, who are living their lives with HIV/AIDS — and are thriving.

The profiles will provide a unique opportunity for the community to walk the sometimes painful and lonely road that many have faced upon discovering that they were HIV-positive. And while the circumstances that led to their infection have not been the same, what they all discovered was that with proper medical attention, unlike in years past, what they faced was not a life-ending sentence, but rather a chronic medical condition.

Recent data from the Centers for Disease Control [CDC] and the Florida Department of Health indicate that within South Florida's ethnically-diverse communities, Miami-Dade County tops the U.S. for new HIV/AIDS cases per capita, followed closely behind in second place by neighboring Broward County.

The profiles will be insightful, powerful testimonies that are intended to educate our community — no matter what one's age, ethnicity or sexual preference. And while you may need to pause from reading from time to time in order to wipe your eyes, at the end of each "journey" what you will ultimately discover is that given the medical advancements of today, as long as one has life, even with HIV/AIDS — there is hope for a better tomorrow.

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About *The Miami Times*

The Miami Times is the largest and oldest Black newspaper in the Southeast and an important part of the week for some of South Florida's most sophisticated readers who rely upon this newspaper for comprehensive and engaging coverage of community news, arts and entertainment, family-life, business and religious activities. Each week, *The Miami Times* seeks to educate, entertain and inform its readers by covering those issues that matter most within our community with authority, vigor and integrity. In June of 2011, The Miami Times was awarded the John B. Russwurm Trophy by The Black Press of America, recognizing the paper as the #1 Black newspaper in the country. The National Newspaper Publishers Association also awarded The Miami Times four other awards, including: the John H. Sengstacke General Excellence Award; the Ida B. Wells Best News Story, Best Church Page, and Best Entertainment Section. For more information, visit www.miamitimesonline.com.

About Clear Health Alliance

Clear Health Alliance, an HIV/AIDS Medicaid Specialty Plan offered by Simply Healthcare Plans, includes a wide array of benefits and services and care coordination for individuals with HIV/AIDS. In addition to regular Medicaid benefits such as prescription drugs and doctor visits, members receive bundled services tailored to their treatment needs such as non-emergency transportation, adult dental care, over-the-counter medications and supplies, eyeglasses and vision care, home delivered meals and nutritional counseling. For more information, visit www.clearhealthalliance.com.

About Simply Healthcare Plans

Headquartered in Coral Gables Simply Healthcare Plans, Inc. is a Florida licensed health maintenance organization with additional offices in Sunrise and Tampa. Established in 2010, the plan serves 250,000 Medicaid and Medicare members in 41 counties in Florida with the support of 7,000 healthcare providers. For more information, visit www.simplyhealthcareplans.com.

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